THE PUBS REVOLUTION!
More & Faster!

1. PRASE THE LORD, DEARLY BELOVED, GREAT GREETINGS IN JESUS NAME, AMEN! WHY! And thank you for all your wonderful support & hard work for the Lord & beautiful publications. Included are some pictures of you holding your favorite book. I am sure you will enjoy the love & care that went into each one. I am surrounded with your love everyday all day! BLESS YOU! And when you call—I help to remember to pray for you. What lovely prayer rememberers, your own cute little cuties all around my table & my desk & inspiring me to be inspired in the spirit spurring all day! PGI God bless you & thanks is ALL SAFE.

2. I'VE ALSO BEEN READING THROUGH THE GREAT BOTM because we're going back to the good old fashioned talk & proven mag editor's family news magazine again, as those BOTM's have gotten too big for the magazine. But I'm still big, believe it or not, this one's gotten too big & too heavy & too expensive & we just cannot afford it, sorry. Also it's too slow. It's been taken about three or four months to six months to get out the BOTM's like this. So the time you get the news it's getting pretty old & stale & outdated.

3. SO I'M TALKING TO YOU NOW ABOUT A PUBLICATIONS REVOLUTION In this case In this revolution we are reverting once again to our original Family News magazine style of approximately 250-350 pages per issue, God willing! We're going to publish it more often, at least once a month every month, so you won't have to wait for months for it until all the news is old & stale & the volume is too big to carry around. I found in reading it I even had a hard time holding it up while I'm reading, it's so heavy & it certainly was too heavy for the mail & the post office.

4. I DON'T EVEN KNOW IF YOU ALL BOTM! ALL SAFE & NOT, BUT I HOPE SO because it sure is packed through & through full of beautiful & colorful & beautiful family news contributions, as well as many valuable personal information. God willing! I hope you'll be able to at least keep the permanent information which was mostly in one section, helpful information which retains its usefulness continuously & doesn't become old or outdated like family news. Our family are so busy moving around & making news, that our former news becomes old very fast & soon out of date, so that we have to keep publishing a regular periodical Family News, at least once a month to try to keep up with you.

5. SO FRANKLY, IN CONFERENCE YESTERDAY WE DECIDED THAT I THINK YOU'd RATHER GET A LIGHTWEIGHT FAMILY NEWS MAGAZINE REGULARLY instead of a monthly fast & furious & quick & creamy, with much quicker distribution while the news is still fresh & you're still with us & it's still news, rather than getting out some of these gigantic monstrous tomes such as BOTM 2 & being unable to publish it more than once every three or four months! I just decided that some too lengthy an operation & takes too long & gets to you too late. Why couldn't we do it regularly monthly, & instead of collecting three or four or six months' information & news in one huge monstrous tome like BOTM 2, why couldn't we get out a little magazine of 250-350 pages every month?

6. BOTM 2 HAD ABOUT FOUR TO SIX MONTHS' INFORMATION & FAMILY NEWS IN IT & RAN ABOUT 1100 PAGES! I figure we might as well have gotten out four 250-page magazines, one every single one a week, & the news was still fresh & hot & in a lightweight magazine style that you can get every month & right on time & have time to share it & pass it around like the newspaper & like the GNI.

7. SO WE'RE GOING TO MAKE A DRASTIC CHANGE IN THESE PUBLICATIONS & THERE WILL BE NO MORE BOTM 2s. I think that book got to be a little too long, a little too heavy. Since it was getting to be a book, we thought we'd publish a book, but that seemingly sort of tipped off & pulled out all the stops & our publishers & editors seemed to think that now there was no limit to what the could put into the book. The book, & let it be known you just barely got it into 1100 pages & I saw that BOTM 2 I thought to myself, 'Well this is it!' That's the last one we're ever going to put out of that huge monstrous unwieldy expensive size, & God help me I'm going to run through a program of going back to the good old family news magazine, lightweight, easy to get together & publish, easy to mail, fast & furious & out monthly while the news is still fresh & hot!

8. SUCH A FAMILY NEWS MAGAZINE MUST NECESSARILY BE PUBLISHED REGULARLY, FREQUENTLY, PERIODICALLY IN ORDER TO KEEP UP WITH YOUR NEEDS & YOUR CAREFUL CONTRIBUTIONS. I have been thrilled with all your wonderful work, not only your work in the field & your mission to keep your soul-saving work & your musical work & witnessing all the rest, but also in your tremendous response to the new challenge of making up your own news items for insertion in the Family News whether it be FN magazine or Book of the Month! But due to the amazing volume which you have begun to contribute in the way of your own little news items & news pages, doing such excellent work on their formats of beautiful pictures & thrilling & exciting news, we have decided that we're just going to have to try to increase the frequency of its publication in order to get it to you while it's still news, as well as limit the number of your pages due to the fact that we simply cannot afford to publish such a huge tome as BOTM 2, & we couldn't possibly publish such a volume monthly.

9. BOTM 2 WAS SUPPOSED TO BE THE LAST OF THE MONTREALS! It was supposed to be a sort of a mop up of all of our tremendous backlog of material which had accumulated because we had been unable to get it out every month, so that we had not expected to have another like that. But suddenly when I discovered that another or three months of materials were already accumulating again & two or three months had already gone by since then, I sort of blew my stack & let everybody around here & at the other & you know that from now on, God help us & God help me, we're never going to let it happen again! We're no longer going to accumulate any kind of a backlog!

10. WE ARE GOING TO HAVE A SET MONTHLY DATE OF PUBLICATION & we're going to publish everything that's come in during that month & is prepared for the printer, up to the largest number of pages that can be quickly & easily published in the magazine style, much faster than the book binding process, by getting out quickly & monthly whatever's on hand, whether it be 250-350 pages or less & get it out as quickly as we can. This means that your total of individual contributions must be kept over the 250-350 pages, well we might have to save the overrun for the next issue. But that's going to have to be the limit, because that is the largest magazine & the quickest fastest type we can publish aside from the GNI magazine, which is now becoming a week magazine.

11. GNs ARE VERY SMALL & VERY FAST & YOU're NOT GETTING THEM WEEKLY, ONE FOR EVERY WEEK, AMEN? Are you getting them okay? According to the latest report, only about one or two out of hundred have even been opened!
...here even slightly torn or damaged in any way & they need to be getting to you—so far only about two or three out of about a hundred have been returned, because of failure to either pick them up at your address or have us a new address in sufficient time to change our address, so they have been returned to us, sorry.

I HAVE BEEN THREATENING TO PUBLISH A LIST OF THE NAMES OF PEOPLE WHOSE MAILINGS ARE RETURNED TO US!

Perhaps if we would publish a list in the next issue of the week, of the people whose mailings have been returned to us, & then wait for you to notify us of your new address, we won't have so much postage & so many mailings returned with the address...illegible or "unclaimed"! Those are the saddest words read when we get back your mailings with the postmark stamped showing that they lay at the post office for 2 weeks to a month without being picked up or claimed by you, for what reason we don't know! We have at once moved & you didn't tell the person who moved in where you were or where to send your mail; so they don't even know who you are & they don't return it.

Particularly those sent to general delivery or post office, or else they seem to be the most frequently returned. If you frequently move, & such an address is expected to be only a temporary address & should never be sent to an address which is fairly permanent where you have friends that will forward your mail all even after you're gone. In case you were late in getting your change of address notice in, so please try forwarding to a new post office or general delivery as addresses for these valuable mailings of magazines, tapes, books etc., or you really may miss it.

Last but not least because the postage costs more than the publication itself, & then to have to send it to you again means just double that & very expensive & a terrible waste & extravagance due to your carelessness in not choosing a better address, a more permanent address, for then, whether you are permanently there or not.

WHEN I SUGGESTED THAT YOU COULD USE GENERAL DELIVERY OR POST OFFICE STATIONERY FOR A TEMPORARY ADDRESS I MEANT THAT THIS IS WHAT YOU WOULD USE IT FOR A PERMANENT ADDRESS, WHICH WE HAD DONE IN MY LETTER ON HOW TO GET YOUR MAIL & MAIL HANDLING ETC. & MOBILE MAIL "Road Mail!!" See p. 137.

I suggested that when you take a trip please continue to use your home base post office address or home address, then either notify your home base or your post office to temporarily forward your mail to that general delivery or post office or wherever. I had no idea of your completely abandoning our home address, your home base address, your permanent post office address or box number, for a post office or general delivery address.

15. THAT IS JUST ABSOLUTELY NOT GOOD! We have never had in all the years that I have worked on the mail & got my mail regularly. We have always kept a permanent home address or post office base address for years at a time, even though we were on trips of many months duration! Even though we had moved out of that town, we kept our post office box & faithfully notified the post office where to forward our mail, & we only gave our addresses to general delivery & post office addresses frequently by notifying our home base post office faithfully & regularly where to forward our mail. We never tried to operate without any home base whatsoever or any permanent post office address or even semi-permanent.

16. YOU MUST CHOOSE A PERMANENT OR SEMI-PERMANENT ADDRESS FOR YOUR MAILINGS EVEN IF YOU'RE TRAVELING THERE! Then faithfully regularly notify that home base of where you're going to be & where to forward your mail to you. Normally most of it comes first-class airmail & the forwarding will not cost them anything, it is forwarded free! Now when we start our new Pub Revolution distribution, you must give us a more permanent address.

17. WE'RE ALREADY BEGINNING MAILING YOU SOME OF THESE HEAVY BOOK PUBLICATIONS BY SURFACE MAIL IN AREAS OR ON CONTINENTS WHERE THIS IS POSSIBLE. They will be a bit slower in some places, taking one or two weeks to a month to reach you on some islands. They'll perhaps take one or two months to reach you, but such books will be of permanent value & undated, not the hot news, but books of permanent value & long time use, which is not necessary to rush to you in any big hurry because they are not some kind of temporary rush publications.

18. WE HAVE ALREADY BEGUN WITH SURFACE MAILINGS IN EUROPE, & the next step will be surface mailings to the United States & Canada from Europe, which we understand by boat only takes two weeks a month, & at the most a couple months. As most of you are there are fairly permanent residents, you are not likely to miss it. We are also going to start surface mailings of heavy books from our new F D C in the East, D V, to the entire East, except for the Indian Subcontinent area, D V. You on the South American continent will also begin receiving your heavy book mailings via surface mail, which will take a little longer. But when the publishing house is right on your continent, such as Europe, South America & in North America, normally it only takes from two weeks to a month for these surface mailings to reach you by bus, train or truck. When there's water to be crossed, "slow boats to China" take a little longer, from one to two months.

19. BUT SINCE THESE HEAVY BOOKS ARE OF LASTING VALUE which you will keep & continue to use for a long time to come, D V, we feel that this slower, far cheaper method of mailing is sufficient. If you give us a good permanent mailing address! Otherwise it seems too risky for sure & miss getting them entirely! So we suggest that you're going to be gone from your home base temporarily or even for months at a time, that you do as we did when we were on the road: Inform either your home base or your post office to please forward only first class & air mail & keep all other mail there until you return.

20. THIS MEANS THAT YOU WILL BE FORWARDING IMMEDIATELY YOUR ONS & YOUR PHS IF THEY COME A IR MAIL, WHICH MOST OF THEM WILL, & ONLY YOUR BOOKS WILL BE KEPT AT HOME OR AT THE POST OFFICE UNTIL YOU RETURN. Only if you do not return, or mailed faithfully to you in air mail while you're on the road. So please try to give us a permanent address or at least semi-permanent address of a person who will faithfully forward your mail to you or take care of it for you till you get back, or a post office box at a post office who will faithfully forward your first class or air mail, or if it is heavy surface mail keep it for you until you return.

21. PLEASE TRY NOT TO EVER GIVE US POST OFFICE STATIONERY OR GENERAL DELIVERY ADDRESSES FOR YOUR MAIL! In fact I am threatening that if you do not carefully adhere to this...
admonition & do it now & from now on. If we continue to receive a great many return mailings unclaimed or unknown from general delivery or poste restante addresses, we are going to have to notify you that we will no longer accept mailings at all to any poste restante or general delivery address. We can not afford it & you can not afford to give us such a temporary address for such valuable & costly mailings, where you may or may not claim them when they arrive.

22. We noticed that North American Post Offices are only keeping General Delivery mail for two weeks according to the postmarks, & in fact they even stamp them with the date that they arrive & the date that they are supposed to be returned if they're unclaimed, & that period between the dates is only two weeks! So if it's no longer the good ol' thirty days they used to give us in North America, but only two weeks, & possibly they may use the same practice with poste restante addresses in the rest of the world, it's not the general mail they have found in some post offices the poste restante was so unreliable that they just had a great huge basket of poste restante mail! They didn't even alphabetize it, they didn't pigeon-hole it alphabetically according to the letters of the last name or first name or whatever! They just handed you a box of mail & you had to go through it yourself, so that everybody that came to the post office for poste restante mail was thinking through yours & everybody else's mail.

23. General delivery or Poste Restante is certainly not a secure way to receive such valuable & costly mailings, as we are sending you & for which you have given a great deal of care! I certainly do not think that that is very wise, in fact it's extremely foolhardy & foolish & being penny-wise & pound-foolish to try to get by with a cheap address like that & lose all of these priceless valuable mailings. I'm warning you this time. If you continue to give poste restante or general delivery addresses as your permanent mailing address & we continue to give back so many return mailings from such addresses, we are going to refuse to receive from you a general delivery or poste restante address for your mailings! We're just going to put a notice in these QNs:

24. "So sorry, but we no longer accept general delivery or poste restante as a mailing address for your publications!" You must give us either a permanent home address or some home that will keep or at least forward your mail to you even if you're no longer there or not there very much, or a post office box which is fairly permanent from which you can get your fast mail, forward free, a service of most post offices, & who will keep for you your heavy surface mailings until you return. It helps to tip the Postman!—Amen.

25. Sometimes in Miami, they kept our heavy mail for us for months! As I told you, we returned after being gone all summer for nearly six months & they had an entire postal truck, one of those baggage trucks that you push around the postal office, completely full of our second & third class mail & heavy magazines, newspapers, packages, boxes etc. Of course I wouldn't trust any post office to be so patient about keeping mail for you that much & that long, nor forwarding even the first class & air mail to you for that long! In fact, it was right after this we received notice that our box had been closed due to the fact they noticed that we were really no longer had a residence in the city, which most cities require for a box number—that we have a permanent home address in the city as well, or they will not give you a box. Therefore they had just simply gotten tired of forwarding our mail & keeping a whole truck load of it for us until we returned.

26. So don't try the post office's game! If you have a post office box for a mailing address, especially if it's somebody else's box & they're promising to forward it for you, either tell your Family or Friends to forward it for you & do not give the job to the post office, or be sure you're not gone too long! Most of them don't like to have to keep forwarding your mail more than a month or two in your absence. They're very important Beloved, so that we don't get more of these returns unclaimed or unknown from post office boxes, or most of them from general delivery & poste restante addresses!

27. Now if you have forsaken your home or post office box & discontinued it, for God's sake let us know at least two months in advance so we'll be able to send you your mail at your new change of address! If not, & you discontinue your post office box without giving us two months notice & you do not leave a forwarding address with the post office, then your mail will surely be returned to us—in fact I'm not sure about how much it will even be forwarded! Most post offices today are overloaded & simply cannot handle all the mail that's going through expeditiously.

28. So once again I say Beloved, if you want to get your mail, please give us a permanent or semi-permanent address & not poste restante or general delivery! Your mail, unless there is absolutely no other possible way for you to receive your mail! If you must give us a poste restante or general delivery address, be sure that you pick up your mail regularly at least weekly, & that you give us at least two months' change of address notice ahead of time before you leave that address & discontinue picking up your mail there at that address, or you're going to lose mailings! I'm going to definitely threaten this right now & we're going to start it as soon as we're sure you have received this notice, that from now on any poste restante or general delivery mail returned to us will not be returned to you at your new address! If your new address has not reached us in time to prevent it from being sent to the old address & it has been returned to us!

29. We cannot afford to send you your mailings twice! Because our greatest cost is postage! Almost always the cost of the postage is much greater than the cost of the book or magazine! So therefore Beloved, we cannot afford any longer to be paying out such astronomical prices for postage & then have it returned to us, & then you expecting us to return it to you somewhere else after we get your change of address notice too late after it's already mailed & it's too late! If your change of address notice does not get to us before the next mailing date, & if your mailing is not forwarded to you & does not reach you & it's returned to us, we are not going to resend it to you for free!

30. I'm sorry, we cannot afford to! You simply will lose it, that's all—unless you want to pay extra for it, & that's going to cost you plenty, yes! These pubs cost a lot of money & the postage costs more! So if you lose mailings through your own carelessness & lack of interest & neglect not by giving us your change of address at least two months in advance, giving us nothing but a poste restante or general delivery address, then it's going to be your own fault, not ours, if they're returned! We will not resend them to you unless you pay for the additional cost & send us a generous gift with your change of address request or your new address that's going to cost you plenty, believe it or not. If it's going to cost you plenty, you're going to pay for it, & it's your responsibility & not ours. You have to think about it! You have to pay for it, & it's going to cost you plenty, yes!
WHERE FROM $10 ON UP, SO LET'S MAKE IT A NICE $10 MINIMUM, SHALL WE? Even the Eis cost about $3 each including mailing, & the books much more. So let's say from now on you're going to have to at least pay a minimum of $10 for each mailing that's returned to us, that we have to resend to you some other address where you finally get your last change of address notice! Now that's that! I'm sorry, but we just can't afford it, neither you nor I nor the Family nor our Pub units can afford to send & resend, & sometimes resend again, mailings, because of your rapid travels & rapid movement & rapid changes of address & failure to give us a more permanent mailing address for your regular mailings. I'm sorry.

32. WE'RE GOING TO HAVE TO BEGIN ENFORCING THIS IMMEDIATELY UPON YOUR RECEIPT OF THIS NOTICE! We will no longer receive or honour as an address for mailings in the future, unless you've got it in a very good reason, explained to us with it, such as you live in a small town where they have no boxes & no home delivery & everybody picks up their mail at the post office & that's the only way you can get it or whatever! But I promise you, that if any mail is returned from a General Delivery or Poste Restante address, it will not be resubmitted to you for free.

33. YOU'LL HAVE TO PAY AT LEAST $10 EXTRA TO GET EACH MAILING THAT IS RETURNED TO US! OK? You got it? Well, let's hope you act on it, & that penalty will help you be more faithful in your notifications of changes of address, or best of all, in your selection of a more permanent address to which you can have your mailings sent regularly, safely & securely, & be sure of some being either kept for you or forwarded to you by that permanent home base address. --And please have a heart for your Home Base or your post office as well, & don't expect then to take care of your mail or forward your mail too long!

34. IF YOU HAVE MOVED PERMANENTLY & YOU'RE GETTING A NEW PERMANENT ADDRESS, PLEASE NOTIFY us as quickly as possible of your new address so that they won't have to keep on trying to get your mail too long, & by all means notify us as soon as you're sure of your new address, so that we can start mailing your mailings to you directly so you'll get them quicker & surer & better in every way, & everybody'll be happy, including your Home office & Post office & us & you! AND! OR! So we are going to start economising on our publications, Number One, by having you make sure of your new address, that it's a more permanent address, & refusing to return returned general delivery or poste restante mail to you, free, or as a result of a late change of address notice!

35. NUMBER 2, WE'RE GOING TO ECONOMISE BY CUTTING DOWN THE SIZE OF THE MONTHLY FAMILY NEWS MAGAZINE TO NO MORE THAN 250-350 PAGES OR THEREABOUTS, whatever the printer says he can handle quickly & cheaply, & yet mailing it out regularly monthly about the same time every month, D.V. This way our news will get out to you quicker, faster & more regularly & often, D.V. So we are notifying all FGQs to choose a printing date each month which is good for your printer & to which your printer agrees & upon which date he can expect to receive the copy every month & do that printing for you at that same time every month, so that it will be mailed out regularly monthly about the same time every month, D.V., & not more than about 250-350 pages each, but normally, regularly, not saving up months & months of backlog & then publishing some gigantic tome like BOTM 21.

36. WE HIT BOTTOM ON BOTM 2 & we nearly hit bottom financially on it too, & God helping us there'll never be another BOTM like that! That was it! The next one you will receive will no longer be a BOTM, but it will be again the Family News Magazine of about 250-350 pages, D.V. But it'll be regular, D.V, once a month! God helping us!

37. A THIRD WAY WE'RE GOING TO ECONOMISE IS TO GET THE NEWS TO YOU FASTER, MORE ECONOMICALLY & EASIER—EASIER THAN YOU AS WELL AS US IS TO ASK YOU TO PLEASE FROM NOW ON LIMIT YOUR FN CONTRIBUTIONS TO ONLY ONE PAGE OF YOUR OWN FAMILY NEWS OR LOCAL NEWS, whatever it may be, including photos! Sorry, but that's all we have room for all we can afford to publish, & you should be thankful for that! One page in almost any commercial magazine would cost you thousands! This you're getting more or less free! We simply cannot any longer publish your contributions of more than one page in length.

Some of them have been very difficult, they've been odd page sizes of one-quarter, one-eighth, one-sixteenth, etc., which are very difficult to arrange for publication, but from now on that'll all be solved by simply confining your monthly contribution to the Family News to just one page per contribution.

38. WE MAY CONSIDER SOME RARE EXCEPTIONS FOR A COUNTRY HOME OR RURAL OR WORLD SERVICE UNIT—or for even a Family or Home, or even an individual—but it's an unusually good testimony! We will publish almost anything if it glorifies the Lord & it inspires us & encourages folks & is good news, or even some bad news, from now on as long as you confine most of it to no more than one page. If it's some kind of a notice that's less than that, we'll probably put it in the Good News Flashes or miscellaneous odd mentions at the end of the list of notices, unless you or the FN, or the CN, or the RFN, or the RFN, or the miscellaneous notices etc. (even your regular Gallery notices), that we try to get out now immediately in the FN weekly, & anything that misses that will be put in the FN monthly, D.V.

39. BUT YOUR ONE-PAGE CONTRIBUTIONS MUST BE ONLY ONE PAGE, FOTOS INCLUDED, & as beloved, as we have cautioned you before, please put all fotos together at the top of the page so they can be screened all together, & not cut up like paper dolls in different locations! So please ignore all former advice along this line. Also, that one page must be packed with no wasted space, edge-to-edge & full to overflowing, of a sheet of 8–1/2-by-11-inch typing paper (21 X 28cm).

40. PLEASE PACK IN ALL YOU CAN INTO THAT ONE PAGE, SIDE-TO-SIDE & TOP TO BOTTOM! You don't even need any margins if you'll pack it in! We will shoot it down to Mag size. All of our material has to go through photo anyway. It's first put on 35s & then shot to positives, regardless of its original size. So please use only a full 8–1/2-by-11 (21 X 28cm) sheet of normal typing paper that you can buy at any store—drugstore, dime-store, stationery store, anywhere in the world, the commonest kind of paper, you can even buy it in tablet form at supermarket school-supplies counters! So it is very available & easy to find anywhere in the world, cheap & easy to use. This conforms to the proportions of both our FN pages & our new FN Magazine pages.

41. SO PLEASE DON'T USE THE LONG-SIZE 14-1/2-INCH (35cm) PAPER THAT WE MENTIONED BEFORE! Please do not use the long paper! It is not geared in proportions of letter size & proper relationship between length & width for our FN pages. Use only the short typing paper 8–1/2-by-11 inches (21X28cm). God will work it all out well-written & well-pictured with a good heading, headlines

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